

JEWEL

MOVERS & SHAKERS



You never know where life will take you. Just ask **Lazarus Baptiste**. "Though I have a background in color pencil illustration, I never in my wildest dream thought I would become a makeup artist," he says. So how did he end up on this unexpected (but welcome) career path? "While I was a department store security guard, I was often posted in the cosmetics department. To pass the time, I would watch my makeup artist girlfriend and other artists work on clients," he explains. "I became interested in makeup as a career when I watched celebrity makeup artist Sam Fine (who also worked in the department store) become a mega success. Then my girlfriend taught me the fundamentals of makeup and helped me get a job with Elizabeth Arden." Since then, Baptiste has had ample opportunity to develop his style. "My slogan is 'Minimally Done.' I use as little makeup as possible to make women irresistible," he says. "Women understand that I am not here to make them over, but to show the world how beautiful they are." Baptiste's work has also appeared in the German edition of *Vogue*, *Elle Mexico*, *O*, *Essence*, *SMOOTH*, *The Source*, *Paper*, and Iman's beauty book, *The Beauty of Color*.

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