



For "Whiter! Straighter! Brighter!," makeup artist Lazarus put the finishing touches on two women whose dental makeovers had them smiling. "I used neutral lipcolors with a lot of shine to draw attention to their mouths but not away from their teeth," he says. (Turn to page 118 for his tip on how to make teeth look whiter.) Lazarus codesigned the Philippe Prive cosmetics line, which launched at Saks Fifth Avenue and Takashimaya, before getting his editorial break doing Eve's makeup for the cover of Paper. This is Lazarus's first time working with O.

